



COOKIE POLICY

Publication date: December 2025

1. What are cookies?

Cookies are small text files stored on your device (computer, tablet or mobile phone) when you visit a website. They usually contain the name of the site, the duration of storage and a unique identifier. Cookies enable various website functions and improve user experience.

2. Why do we use cookies?

We may use cookies:

1. To tailor the site to your preferences and improve usability.
2. To create anonymous statistics showing how visitors interact with the site, allowing us to improve its structure and content.
3. To maintain security, including detecting misuse and preventing attacks.
4. To keep you logged in (if login functionality is introduced).
5. To provide marketing content tailored to your interests (with your consent).

3. Types of cookies we may use

Criterion	Type	Description
Storage duration	Session cookies	Temporary; removed when you close your browser or leave the site.
Persistent cookies	Stored for a predefined time or until manually deleted.	
Function / purpose	Essential	Required for correct operation of the site (navigation, security). Without them, the site may not function properly.
Functional	Remember your preferences (e.g. language, layout).	
Analytics / Performance	Collect anonymised usage data (e.g. Google Analytics) to improve site performance and	

Criterion	Type	Description
		content.
Marketing		Allow advertisements or content tailored to interests (only with consent).
Security		Used to detect misuse and prevent attacks.

Persistent cookies are stored for no longer than 12 months unless removed earlier by the user.

4. Managing cookies

Most browsers accept cookies by default. You may change settings at any time to:

- block cookies,
- request confirmation before storing cookies,
- delete existing cookies.

Instructions can be found in your browser's Help section. Restricting cookies may affect certain features of the Website.

You may withdraw consent to the use of non-essential cookies at any time by disabling or removing them in your browser settings.

5. More information

More information on cookies can be found at the UK Information Commissioner's Office (ICO):

<https://ico.org.uk/for-the-public/online/cookies/>

If you have questions about this Cookie Policy, please contact:

[**accounting@profitsyou.co.uk**](mailto:accounting@profitsyou.co.uk)